

YASSO TRANSPORT

COMPANY PROFILE



Every job funds impact.
Every team member has meaning.
Every client moves the mission forward.

Hello, I'm Ricco!

I'm a 5th generation South Sea Islander from Vanuatu, brought to Australia by black birding (slave trade), through indentured labour, from a small island called Tanna. My forefathers were from Yuru country in Queensland (also known as Juru), Tanna Island in Vanuatu and the Solomon Islands. Yasso Point in Bowen was named after our family who settled there.

I began my career as a builder and concreter before serving 20 years as a corrections officer. Listening to peoples stories stirred my heart to want to help empower people to believe in a brighter future. I started travelling to Vanuatu in 2008, which fired within me a desire to rebuild communities. This was when I discovered my calling to community support and development. In response to people's needs, I spent 12 years as President of a not-for-profit, helping build communities in the South Sea Islands, and now serve as the International Advisor for this organisation, Bridging Health Vanuatu.

It was in my role as Associate Pastor at Rock Covenant Love Ministries, where I noticed that seasonal workers coming to church were struggling to get to work. I started getting about a hundred second hand bikes to help solve this problem, before establishing Yasso Transport to provide transport options for them.

Since starting, I realised how much I love driving buses and being in the community, and my focus has changed from helping seasonal workers to developing my business to build stronger communities.



Riccardo Yasso





OUR VALUES

We pride ourselves on our continuous improvement, being accountable within our team and operations, community development and customer focus.

01

INTEGRITY

Maintaining standards and building successful customer relations by being honest and trustworthy in our dealings.

02

INNOVATION

Always thinking of others (clients and teammates) and how we can best add value to them through safety, consistency, experience and reliability.

03

TRANSPARENCY

Building trust through being transparent within our operation.

04

COMMUNITY

As a South Sea Aboriginal owned company, we deeply value community and culture and its local and international development through the support of our business.

05

ACCOUNTABILITY

Ownership and accountability is the foundation of our culture and is the core value of our strength as a business.

VISION + MISSION

At Yasso Transport everything we do is about building stronger communities and keeping them well connected. We deliver transport that businesses can trust, while building strong client relationships that grow with us.

Every job funds impact. Every team member has meaning. Every client moves the mission forward. We are committed to community beyond the job.



OUR PILLARS

01**Client Excellence**

Deliver industry leading service by treating every job like it's saving a life... because with us it is.

02**Company Culture**

Support the team, with upskilling, healthy work/life balance & time freedom. Keeping accountability at the center of our culture.

03**Scalable Brand Trust**

Build a brand and message that clients believe in and want to grow with. Always keeping aligned to our values.

04**Impact funding Model**

Allocate our 20% profit allocation to community development. Report to clients the impact they have made through working together.

05**Operational Precision**

Build Systems that ensure efficiency, consistency, safety and reliability. Regularly revise, review & adapt accordingly.

06**Team Empowerment**

Ensure each member understands the value of their role & how they individually contribute to the community & vision.

HOW WE CAN HELP YOU

Our Job is to make sure you have the best experience - from booking, to departure, to arrival. We do that by being adaptable to our clients needs and wants, and providing a quality service every time.

Reliable & Punctual Workforce

Ensures staff arrive on time, every time — reducing late starts and improving shift reliability.

Safer Commutes for Staff

Reduces risks from long or unsafe commutes by providing safe, fatigue-free transport options.

Supports Sustainability Goals

Cuts down on single-occupancy vehicle use, helping reduce emissions and align with environmental commitments.

Smarter Shift & Site Coordination

Shuttles can be aligned with shifts, rosters, and site movements to streamline operations and reduce downtime.

Strengthens Employer Brand

Demonstrates care for staff wellbeing, sustainability, and accessibility — enhancing internal culture and external reputation.

Supporting Indigenous & Local Communities

Creates inclusive opportunities by improving access to employment and supporting diverse workforce participation.



EVERY JOB FUNDS IMPACT

We allocate our 20% profit to community development and our partnership with Bridging Health Vanuatu to see their work continue.

About Bridging Health

Bridging Health is a charitable organisation assisting South Sea Islanders in Australia and overseas to access vital health and medical care through clinics, delivery of donations and building educational and health facilities. In June 2025, Bridging Health completed 'The Bethel Kindy Project' on Tanna Island, a comprehensive rebuild that now provides the children with a large, cyclone proof learning area, playground and toilets- and their families with clean, filtered water.

For 13 years Bridging Health has bridged the generous giving of donors and partners to people in remote villages and under resourced communities. Yasso Transport partners with them to see this work continue.



OUR TEAM

We're a close-knit, family-run team that takes pride in what we do. You'll find us friendly, down-to-earth, and always up for a laugh — but when it comes to safety and service, we don't mess around. We look after each other, and we look after every passenger like they're part of the family.

**RICCO YASSO**

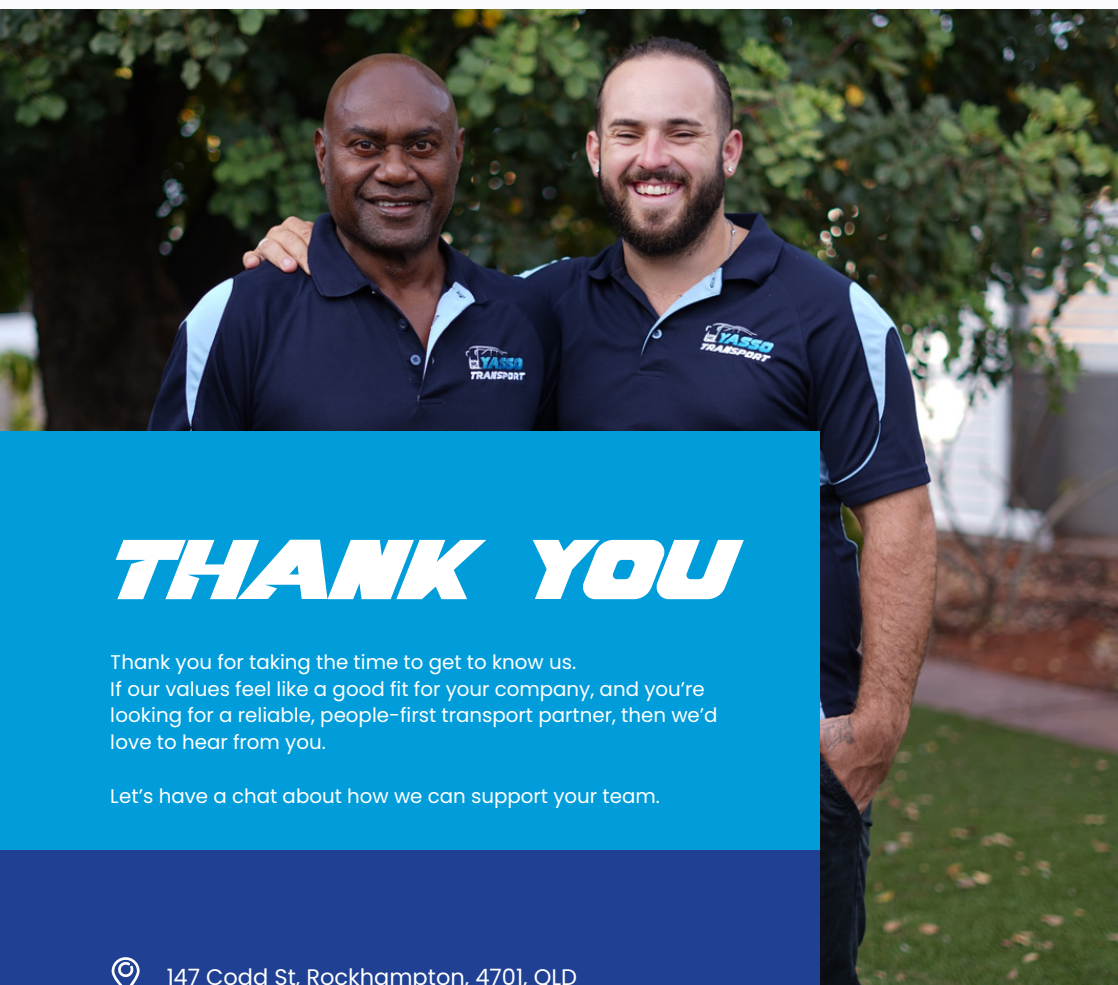
Bus Driver & Community Development

**MICHELLE YASSO**

Administration

**JETHRO STOKES**

Business Development



THANK YOU

Thank you for taking the time to get to know us.
If our values feel like a good fit for your company, and you're
looking for a reliable, people-first transport partner, then we'd
love to hear from you.

Let's have a chat about how we can support your team.

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 www.yassotransport.com